Port Kembla Chamber of Commerce Member Promotion Policy
Effective Date: 7th May 2015

1. Purpose

This policy outlines the Port Kembla Chamber of Commerce's (PKCC) approach to promoting member businesses, events, and initiatives through PKCC communication channels. It aims to provide clarity, fairness, and alignment with the benefits associated with each membership tier.

2. Scope

This policy applies to all members of the PKCC and covers promotion through the PKCC website, social media platforms, newsletters, event listings, and any other official communication channels.

3. Promotional Eligibility

- **Platinum and Gold Members** are eligible for promotional support across all Chamber channels as per the detailed membership benefits including:
    - Event listings on the PKCC website
    - Posts or shares via PKCC social media platforms
    - Inclusion in monthly newsletters and email updates
    - The promotion must be relevant to the Member, and/or the PKCC members and/or aligned with the Chamber's mission, values and brand.
- **Copper Members** are not eligible for business promotional support (other than events which comply with the chamber's event policy below). Copper Members may upgrade their membership to access these benefits.
- Promotional support is one of the key value-added services provided to Platinum and Gold members in recognition of their enhanced contribution to the Chamber and community.
- Members are encouraged to review the full list of membership benefits, available at www.pkcc.com.au. **Event Promotion for Members and Non-Members**

4. Events –

- The Chamber will promote the events of all members and non members that are relevant to the Port Kembla Chamber, it's members; the community and are aligned with the Chamber's mission, values and brand. In particular events that attract people to Port Kembla.

Approval and Scheduling

- All promotional content is subject to review and approval by PKCC committee members.
- The Chamber retains editorial control and may adjust or reject submissions to ensure content quality and consistency.
- Promotion timing and frequency will be prioritised and scheduled at the discretion of the Chamber based on content, relevance, timing and availability.

Disclaimer

- The PKCC reserves the right to decline or postpone promotion requests that do not align with the Chamber's values, mission, or current strategic priorities.
- All promotional content is subject to approval by the Executive Committee or delegated staff.
- This policy is subject to review and change as needed.
- Questions or upgrade inquiries can be directed to: admin@pkcc.com.au